



NAYLAND POST OFFICE CAMPAIGN: COMMUNITY COMPANY LAUNCH & SURVEY RESULTS

The working group would like to extend a huge thank you to all who submitted the Post Office questionnaires over the summer, and particularly to those who have indicated that they can help in the running of the community company, those who have pledged financial support, and those who are able to volunteer in the shop itself. The response has been overwhelmingly positive and very heartening for all those involved in the campaign. We are now in a position to launch a Community Company and apply to the Post Office to run the business. We have met once again with the Post Office authorities who are fully supportive. We will have to submit a business plan to the Post Office by March 2017 with a view to trading by March 2018 at the latest, under the terms of the current Post Office Network Transformation initiative. The community post office will run from the same premises and we expect the sorting office to remain in situ.

We are pleased to have the advice of the Plunkett Foundation, a charity with expertise in community-owned enterprises, who are able to assist in the formalities of setting up the Company.

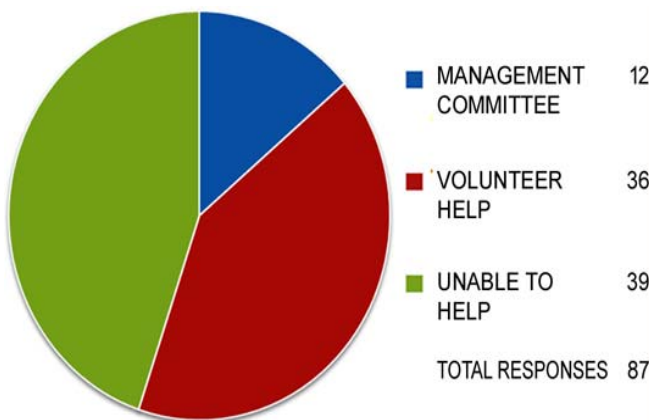
Over the summer, we had 87 questionnaires returned, with around a dozen people volunteering to help set up the company, and a further 36 volunteers for the shop. We continue to look for help, so don't feel that you can't come forward at any stage in the process: the committee would warmly welcome your support. Please contact any of the new Management Committee members, who include:

- Chair: Maggie Ryan ryanfamily@btinternet.com
- Vice-Chair: Simon Carter simon@originalstrategy.com
- Strategy: Liz Carter liz@lizmellon.com
- Legal: Mike Hunter mjphunter@gmail.com
- Retail: Karen Newton karent@fileworks.co.uk
- Post Office: Sylvia Bond and team
- IT and Communications: Luke Rumbelow and team rumbelow_2000@yahoo.co.uk

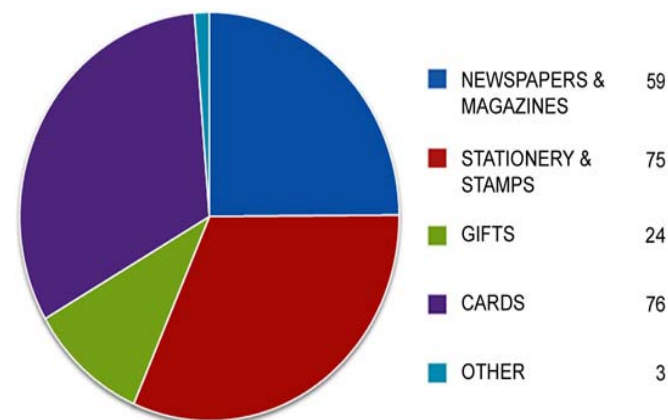
The broad survey results suggest that most of the village uses the Post Office 2-3 times a week, and that two-thirds of respondents believe it to be an extremely important part of village life. Parcels, banking, papers, stationery and cards continue to be the most popular goods and services; but there is significant interest in introducing other local produce. We have had many interesting suggestions for the shop space, including local artwork, all of which the committee will consider.

For your interest, the questionnaire results are displayed, right.

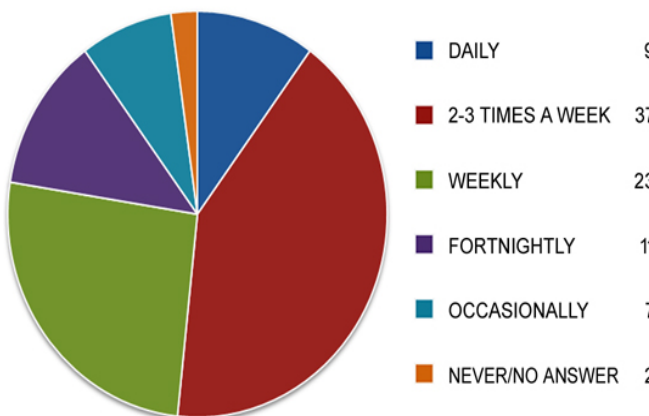
Post Office Questionnaire Responses



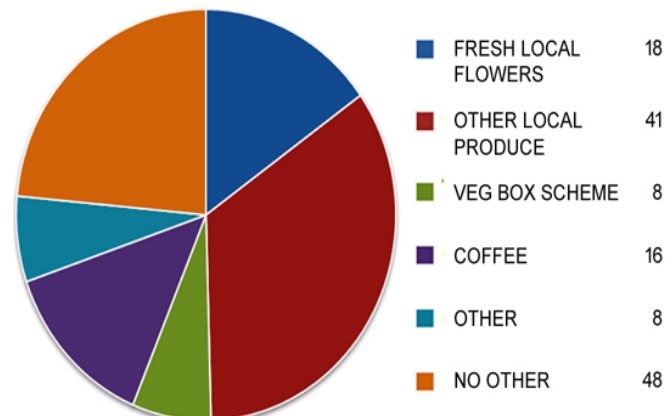
What are you most likely to buy?



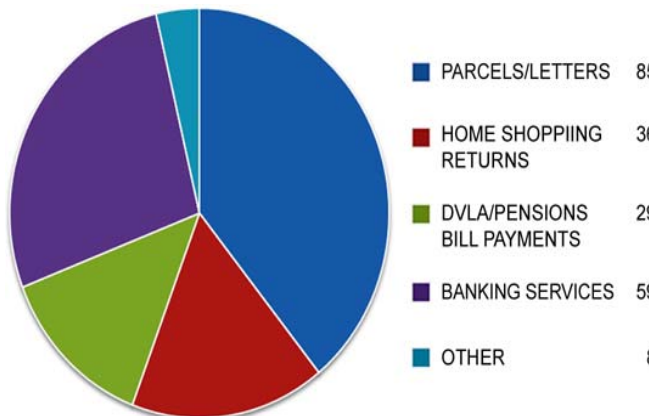
How often do you use the Post Office?



Future products/services you would like to see



What services are you most likely to use?



Rate the importance of the PO to you

